



HeartShare Human Services of New York
12 MetroTech Center, 29th Floor
Brooklyn, NY 11201
www.heartshare.org

For Immediate Release
September 15, 2009

Contact: Tricia Fleming
(718) 422-3266

Low-income households eligible for telephone assistance

- Who:** HeartShare Human Services of New York and the Public Service Commission
- What:** Lifeline Awareness Week event
- When:** Friday, September 18, 2009, 10 am to 12 pm
- Where:** Mitchel Community Center, 210 Alexander Ave. (enter on 137th Street), Bronx, NY 10454

Purpose of Event: The purpose of Lifeline Awareness Week is to ensure that eligible low-income families and individuals are aware of the Link-Up and Lifeline programs and are able to afford basic phone service in their homes through assistance from these programs.

Eligible families will be able to sign up for the following services:

Lifeline Assistance provides discounts on basic monthly service for qualified telephone customers. These discounts can be up to \$10/month

Link-Up America helps income-eligible consumers initiate phone service. This program pays one-half (up to a maximum of \$30) of the initial installation fee for a traditional, wireless telephone or activation fee for a wireless telephone for a primary residence.

To Be Added to Press List: Contact Tricia Fleming at (718) 422-3266

Celebrating its 95th year, HeartShare is a nonprofit organization that assists more than 20,000 New Yorkers. Its wide spectrum of services assist individuals with autism spectrum disorders and other developmental disabilities through numerous programs including education services, adult day programs, residential services, case management, recreation programs, family support services, and health services. It also provides counseling, after-school programs and assistance with foster care and adoption to children and families, supports people affected by HIV/AIDS, and administers energy assistance programs.

###