



HeartShare Human Services of New York  
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**For Immediate Release**  
September 15, 2009

Contact: Tricia Fleming  
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**Low-income households eligible for telephone assistance**

- Who:** HeartShare Human Services of New York and the Public Service Commission
- What:** Lifeline Awareness Week event
- When:** Thursday, September 17, 2009, 10 am to 12 pm
- Where:** Young Israel of Bedford Bay, 2114 Brown Street (between Avenues U and V), Brooklyn, NY 11229

**Purpose of Event:** The purpose of Lifeline Awareness Week is to ensure that eligible low-income families and individuals are aware of the Link-Up and Lifeline programs and are able to afford basic phone service in their homes through assistance from these programs.

Eligible families will be able to sign up for the following services:

**Lifeline Assistance** provides discounts on basic monthly service for qualified telephone customers. These discounts can be up to \$10/month

**Link-Up America** helps income-eligible consumers initiate phone service. This program pays one-half (up to a maximum of \$30) of the initial installation fee for a traditional, wireless telephone or activation fee for a wireless telephone for a primary residence.

**Scheduled to Attend:** Representative from State Senator Carl Kruger's office

**To Be Added to Press List:** Contact Tricia Fleming at (718) 422-3266

Celebrating its 95th year, HeartShare is a nonprofit organization that assists more than 20,000 New Yorkers. Its wide spectrum of services assist individuals with autism spectrum disorders and other developmental disabilities through numerous programs including education services, adult day programs, residential services, case management, recreation programs, family support services, and health services. It also provides counseling, after-school programs and assistance with foster care and adoption to children and families, supports people affected by HIV/AIDS, and administers energy assistance programs.

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