



HeartShare Human Services of New York
191 Joralemon Street
Brooklyn, NY 11201

For Immediate Release
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Annual Tree Festival Supports Children's Programs

Who: HeartShare Human Services of New York

What: 19th Annual Tree Festival

This is a premier holiday kick-off event that benefits children and teens in HeartShare's foster care program and children with developmental disabilities in its pre-school programs and the new school-age program for children with autism. This event has a live auction of designer-decorated Christmas trees and a silent auction of autographed ornaments from today's hottest celebrities, (including **Tyra Banks, Harrison Ford, Nelly Furtado, Ashley Judd, Sarah Jessica Parker** and **Matthew Broderick, Donald Trump**, and more). Teddy bears clothed by renowned designers including: **Victoria's Secret, Kleinfeld, Sara Oh/Esme Loungewear** and others are also available through the auction.

When: Tuesday, December 4, 2007, 6:00 pm

Where: El Caribe Country Club, Mill Basin, Brooklyn

For more Information: Sponsorship and tickets are available at varying levels, beginning at \$50, with children 12 and under free. Contact George Cincotta at (718) 422-3210 or visit www.heartshare.org.

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Celebrating its 93rd year, HeartShare is a nonprofit organization that assists more than 17,000 New Yorkers. Its wide spectrum of services provides counseling, after-school programs and assistance with foster care and adoption to children and families, supports people affected by HIV/AIDS, and administers energy assistance programs. It also helps individuals with developmental disabilities through numerous programs including education services, adult day programs, residential services, case management, recreation programs, family support services, and health services.