

## HEARTSHARE HUMAN SERVICES OF NEW YORK

The mission of HeartShare Human Services is to nurture and support, with dignity and respect, children, adults and families in order to expand opportunities and enhance lives.

HeartShare currently embraces over 36,000 at-risk New Yorkers. Its wide array of programs assist individuals diagnosed with intellectual and developmental disabilities, including autism, through programs that provide education services, adult day services, residential services, case management services, recreational opportunities, volunteer and work-ready trainings and individualized/family support services. HeartShare also provides energy assistance services for low-income households and individuals. Through its affiliates – HeartShare St. Vincent's Services, HeartShare Wellness and The HeartShare School, HeartShare also provides foster care and adoption services; after school and community/family support services; youth development and residential services; integrated health services; higher education support services and school-age programs that focus on those diagnosed with autism.

Ninety percent (90%) of all revenue goes directly to HeartShare's programs. HeartShare is accredited by the Council on Accreditation for Families and Children, as well as by the Better Business Bureau Charity Accountability Program.

For information, visit [www.heartshare.org](http://www.heartshare.org) and find HeartShare on Facebook, YouTube and Twitter.

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HeartShare Human Services of New York

12 MetroTech Center – 29th Floor  
Brooklyn, NY 11201

[www.heartshare.org](http://www.heartshare.org)

# Spring <sup>2017</sup> Gala & AUCTION



## 2017 Spring Gala & Auction Committee

Paul J. Torre  
*Chairman*  
*HeartShare Board of Directors*

### HeartShare Board Development Committee Co-Chairs

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*Vice President, The Genie Foundation &  
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Arleen Baez  
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Jonathan C. Goldstein, Esq.  
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Terence K. Mullin  
Kenneth P. Nolan, Esq.  
The Reverend Thomas G. Pettei  
Andrew T. Piekarski  
Peter E. Pisapia, Esq.  
Dennis W. Quirk  
Rosanna Scott  
Tracey Shankman  
Linda and Sal Vittoria

The Board of Directors and Gala Committee of  
HeartShare Human Services of New York  
cordially invite you to the

# 2017 Spring Gala & AUCTION

Thursday, March Thirtieth, Two Thousand Seventeen

## Honoring

### Blakely C. Page

*Founder & Chief Executive Officer,  
Spouting Rock Financial Partners*  
The Monsignor Thomas G. Hagerty  
Humanitarian Award

### Salvatore B. Calabrese

*President, RE/MAX Metro*  
The Dr. Catherine White  
Achievement Award

### Dan Grimaldi, Ph.D.

*Stage, Screen and Television Actor*  
The Linda Dano Heart Award  
and

### Gary J. Perone

*Assistant General Manager*  
*Brooklyn Baseball (Brooklyn Cyclones)*  
The HeartShare Genie Foundation Award

## Master of Ceremonies

### Jim Kerr

*Q104.3 (WAXQ-FM) Radio Host*

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**5:30 PM**

Cocktails and Silent Auction

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**7:00 PM**

Dinner and Awards Ceremony

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New York Marriott Marquis  
Broadway Ballroom  
1535 Broadway, New York City  
(btwn 45th and 46th Streets)

**RSVP by March 20, 2017**

Business Attire



# 2017 Spring Gala & Auction



I (WE) AM (ARE) PLEASED TO SUPPORT HEARTSHARE'S PROMISE TO CHILDREN, ADULTS AND FAMILIES, AS INDICATED:

## Tables

- \_\_\_\_\_ **\$25,000 Pacesetter Table(s)** \$ \_\_\_\_\_  
(includes 10 Tickets, Parchment Page Journal Ad and Special Recognition)
- \_\_\_\_\_ **\$10,000 Benefactor Table(s)** \$ \_\_\_\_\_  
(includes 10 Tickets, Gold Page Journal Ad and Special Recognition)
- \_\_\_\_\_ **\$7,500 Patron Table(s)** \$ \_\_\_\_\_  
(includes 10 Tickets, Silver Page Journal Ad and Special Recognition)
- \_\_\_\_\_ **\$5,000 Donor Table(s)** \$ \_\_\_\_\_  
(includes 10 Tickets, Bronze Page Journal Ad and Special Recognition)

## Tickets

- \_\_\_\_\_ **\$2,500 Pacesetter Ticket(s)** \$ \_\_\_\_\_
- \_\_\_\_\_ **\$1,000 Benefactor Ticket(s)** \$ \_\_\_\_\_
- \_\_\_\_\_ **\$750 Patron Ticket(s)** \$ \_\_\_\_\_
- \_\_\_\_\_ **\$500 Donor Ticket(s)** \$ \_\_\_\_\_

## Journal Advertisement

To place a Journal Advertisement, send camera-ready copy or electronic copy by MARCH 20, 2017 to:

**2017 Spring Gala Journal**  
HeartShare Human Services of New York  
12 MetroTech Center, 29th Floor  
Brooklyn, NY 11201  
george.cincotta@heartshare.org

Full size ad is 7 3/4 x 4 1/2. Please do NOT send 8 1/2 x 11 copy. Fully designed ads MUST be sent as Adobe PDF file. Portrait orientation. If "HeartShare" appears in the ad, please be sure the "S" is capitalized. Journal printed in black ink.

- \$5,000 Parchment Page** \$ \_\_\_\_\_
- \$2,500 Gold Page** \$ \_\_\_\_\_
- \$1,000 Silver Page** \$ \_\_\_\_\_
- \$750 Bronze Page** \$ \_\_\_\_\_
- \$500 Full Black/White Page** \$ \_\_\_\_\_
- \$300 Half Black/White Page** \$ \_\_\_\_\_
- \$175 Quarter Black/White Page** \$ \_\_\_\_\_
- \$100 Friend (Listing)** \$ \_\_\_\_\_

## Contribution

I (we) am (are) unable to attend but would like to make a contribution in support of HeartShare's mission:

\$ \_\_\_\_\_  
**TOTAL ENCLOSED** \$ \_\_\_\_\_

## Individual or Company Name

(As you wish it to appear in the Journal and Seating list.)

\_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Telephone Number (Business) \_\_\_\_\_

(Home) \_\_\_\_\_

Fax Number (Business) \_\_\_\_\_

(Home) \_\_\_\_\_

Email Address \_\_\_\_\_

For American Express, VISA, Mastercard or Discover Card charges, please provide:

\_\_\_\_\_

Name as it appears on card

\_\_\_\_\_

Card Number Exp date

\_\_\_\_\_

Signature

Please make all checks and money orders payable to:

**HeartShare Human Services**

Non-tax deductible portion of each dinner ticket is \$200.

For additional information, please call (718) 422-3210.

## Dinner Reservations

**Required by March 20, 2017**

Please print individual names of guests for each table or ticket:

1. (Host) \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_







NOVEMBER 8 & AUCTION

# Spinning Liquor

2017



Once you  
choose hope,  
anything's  
possible.

— Christopher Reeve  
the late American Actor



PLEASE OPEN ▶





2017  
*Spring Gala*  
& AUCTION

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and The Genie Foundation  
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