

# 37<sup>TH</sup> ANNUAL BUCKLEY'S - KENNEDY'S 5K CHARITY RUN MAY 21, 2017

## SPONSORSHIP OPPORTUNITIES

### RUN SPONSOR \$5,000

*For a tax-deductible sponsorship of \$5,000, you will receive:*

- Your company or personal logo on the official 2016 Buckley's Run T-Shirts
- 10 official 2017 Buckley's Run T-Shirts;
- Food and beverages for 20 guests at the Family Fun Day Picnic;
- On-stage recognition at the Post-Race Awards Ceremony.

### FINISH LINE SPONSOR \$2,500

*For a tax-deductible sponsorship of \$2,500, you will receive:*

- High visibility with a sign bearing your company or individual name congratulating runners as they cross the finish line;
- 7 official 2017 Buckley's Run T-Shirts;
- Food and beverages for 10 guests at the Family Fun Day Picnic;
- On-stage recognition at the Post-Race Awards Ceremony.

### FAMILY FUN DAY PICNIC HOST \$1,000

*For a tax-deductible sponsorship of \$1,000, you will receive:*

- High visibility with a sign that reads "Family Fun Day Picnic Sponsored by [your company or individual name]" at the Picnic;"
- 5 official 2017 Buckley's Run T-Shirts;
- Food and beverages for 5 guests at the Family Fun Day Picnic;
- On-stage recognition at the Post-Race Awards Ceremony.

### GAME/RIDE SPONSOR \$500

*For a tax-deductible sponsorship of \$500, you will receive:*

- High visibility with a sign that reads, "This Game/Ride Sponsored By [your company or individual name]";
- 3 official 2017 Buckley's Run T-Shirts;
- Food and beverages for 3 guests at the Family Fun Day Picnic;
- On-stage recognition at the Post-Race Awards Ceremony.

### MILE MARKER OR WATER STOP SPONSOR \$250

*For a tax-deductible sponsorship of \$250, you will receive:*

- High visibility with a sign that reads, "Mile/Water Stop Sponsored By [your company or individual name]";
- 2 official 2017 Buckley's Run T-Shirts;
- Food and beverages for you and a guest at the Family Fun Day Picnic;
- On-stage recognition at the Post-Race Awards Ceremony.

**IF YOU ARE INTERESTED IN BECOMING A SPONSOR, PLEASE CALL  
MARIO PRINCIPATO AT 718-422-3213 OR EMAIL MARIO.PRINCIPATO@HEARTSHARE.ORG  
BY MAY 11, 2017**

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5K CHARITY RUN  
MAY 21, 2017

SPONSORSHIP REPLY FORM

Name as you would like it to appear on signage \_\_\_\_\_  
(If you'd like to include a logo, please email a .jpg version to [mario.principato@heartshare.org](mailto:mario.principato@heartshare.org))

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

PLEASE CHECK PREFERRED SPONSORSHIP(S):

- |   |  |
|---|--|
| <input type="checkbox"/> \$5,000 Run Sponsor                | <input type="checkbox"/> \$500 Game/Ride Sponsor   |
| <input type="checkbox"/> \$2,500 Finish Line Sponsor        | <input type="checkbox"/> \$250 Mile Marker Sponsor |
| <input type="checkbox"/> \$1,000 Family Fun Day Picnic Host | <input type="checkbox"/> \$250 Water Stop Sponsor  |

PAYMENT INFORMATION:

- A check or money order payable to HeartShare Human Services of New York is enclosed.
- Visa     MasterCard     American Express     Discover

Name (as it appears on the card): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

PLEASE RETURN THE COMPLETED FORM BY MAY 11, 2017 TO:

MARIO PRINCIPATO

HEARTSHARE HUMAN SERVICES OF NEW YORK

12 METROTECH CENTER, 29TH FLOOR

BROOKLYN, NY 11201

PHONE: 718-422-3213    FAX: 718-855-5821    EMAIL: [MARIO.PRINCIPATO@HEARTSHARE.ORG](mailto:MARIO.PRINCIPATO@HEARTSHARE.ORG)